



# 2025 PROVIDER INCENTIVE PROGRAM

---

*Medicare Advantage and Medicaid*

JANUARY 2025

Y0154 MA03487

# In 2025, CareFirst will pay \$10-75 per member for performance on high-priority preventive health and chronic disease management metrics.



## Medicaid

## Shared Measures

## Medicare Advantage

Up to  
**\$50**  
per member

- Cervical cancer screening
- Well child visits, 0-15 months
- Well child visits, 15-30 months
- Childhood immunizations, full series
- Immunizations for adolescents, full series

- Statin initiation, people with diabetes
- Statin initiation, people with cardiovascular disease
- Diabetic eye exams
- Kidney disease screening for diabetics

- Annual wellness visit
- Medication reconciliation after discharge

Up to  
**\$75**  
per member

- Glucose status control (A1c control)\*
- Blood pressure control
- Readmission rate

\*Below 8% for CHPMD Medicaid members and below 9% for Medicare Advantage members.

Providers can earn up to \$50 per member for 9 clinical process measures and up to \$75 per member for 3 outcome measures.

		Targets			Total per-member incentive
		National HEDIS Mean	4 star (66th)	5 star (90th)	
CCS	<b>Cervical cancer screening</b>	55.92%	59.85%	66.48%	
SPD - Received	<b>Statin initiation: people with diabetes</b>	63.77%	67.07%	72.15%	
SPC - Received	<b>Statin initiation: people with cardiovascular disease</b>	78.66%	81.64%	85.04%	
EED	<b>Diabetic eye exam</b>	51.47%	56.20%	63.33%	
KED	<b>Kidney disease screening for diabetics</b>	34.54%	38.80%	47.55%	
W30 - First 15 Months	<b>Well child visits: ages 0-15 months</b>	56.76%	61.64%	68.09%	
W30 - 15 to 30 Months	<b>Well child visits: ages 16-30 months</b>	66.74%	69.39%	77.78%	
CIS 10	<b>Childhood immunization status: full series</b> DTAP, IPV, MMR, HIB, Hepatitis B, VZV, PCV, Hep A, RV, and Influenza	31.86%	35.04%	45.26%	
IMA 2	<b>Immunizations for adolescents: full series</b> Meningococcal, TDAP/TD, and HPV	35.55%	38.93%	48.80%	
Clinical outcome measures		<b>\$15</b>	<b>+ \$37.50</b>	<b>+ \$22.50</b>	<b>= \$75</b>
GSD	<b>A1c control</b>	50.87%	55.72%	60.34%	
CBP	<b>Controlling high blood pressure</b>	60.86%	65.45%	72.22%	
PCR	<b>Readmission rate</b> Lower rate is better	0.9995	0.9272	0.8314	

# Medicare Advantage



Providers can earn up to \$50 per member for 6 process measures and up to \$75 per member for 3 outcome measures.

		Targets			Total per-member incentive
		3 star	4 star	5 star	
Process measures		<b>\$10</b>	<b>+ \$25</b>	<b>+ \$15</b>	<b>= \$50</b>
AWV	Annual wellness visit	15%	30%	50%	
SUPD	Statin initiation: people with diabetes	89%	92%	95%	
SUPC	Statin initiation: people with cardiovascular disease	89%	91%	95%	
EED	Diabetic eye exam	74%	80%	86%	
KED	Kidney disease screening for diabetics	50%	58%	69%	
TRC - Med Rec	Medication reconciliation after discharge	64%	77%	90%	
Outcome measures		<b>\$15</b>	<b>+ \$37.50</b>	<b>+ \$22.50</b>	<b>= \$75</b>
GSD	A1c control	79%	86%	92%	
CBP	Controlling high blood pressure	79%	85%	89%	
PCR	Readmission rate Lower rate is better	13	11	10	

## Incentive scenarios: Large group with mixed Medicaid & Medicare patients.

	Patient population	Scenario A: <b>Achieves 3 Star rates</b>	Scenario B: <b>Achieves 4 Star rates</b>	Scenario C: <b>Achieves 5 Star rates</b>
Medicaid	10000	\$31800	\$111300	\$159000
Medicare	7200	\$20300	\$71050	\$101500
Total Award		\$52100	\$182350	\$260500

Incentive scenarios:  
Small adult practice with mixed Medicaid & Medicare patients.



	Patient population	Scenario A: Achieves 3 Star rates	Scenario B: Achieves 4 Star rates	Scenario C: Achieves 5 Star rates
Medicaid	325	\$2950	\$10325	\$14750
Medicare	800	\$3485	\$12198	\$17425
Total Award		\$6435	\$22523	\$32175

Incentive scenarios:  
Mid-size pediatric practice with Medicaid members.



	Patient population	Scenario A: Achieves 3 Star Rates	Scenario B: Achieves 4 Star Rates	Scenario C: Achieves 5 Star rates
Medicaid	325	\$1595	\$5470	\$7908
Medicare	0	N/A		
Combined Award		\$1595	\$5470	\$7908