

Telemedicine Program

A simple, secure and convenient option for providing patient care

The Telemedicine Program is designed to help improve patient access to timely, convenient and cost-effective care by providing an online video conferencing capability as an alternative to in-office visits. CareFirst BlueCross Blue Shield and CareFirst BlueChoice, Inc. (CareFirst's) telemedicine capability, Video Visit, is available to all primary care providers (PCPs) in PCMH practices, free of charge.

The Video Visit capability provides you with:

- a more convenient way to schedule, manage and confirm patient appointments
- an easier way to conduct routine follow-up care
- a secure approach to collaborating with other PCPs, specialists and other members of the Care Coordination team

The Video Visit capability provides your patients with:

- a secure and direct connection for meeting with you
- timely access to care during business hours, after hours or on the weekends
- another option for visiting with you if they are unable to make an in-person visit (due to time, mobility or distance issues)

Through a personal computer, tablet or smartphone device, your patients get the immediate care and treatment they need from the provider who is most involved in their care – their PCP.

Visit www.carefirst.com/videoisittraining to take the short, online tutorial today.



Did you know?

Providers who participate in the Telemedicine program can use CareFirst Video Visit or a telemedicine tool of their choosing*.

Telemedicine visits are reimbursed at the same rate as an office visit.

**Telemedicine visits must have an interactive video and audio component per CareFirst's Telemedicine Medical Policy. For the full policy, visit www.carefirst.com/medicalpolicy.*

All references to CareFirst in this book refer to CareFirst BlueCross BlueShield and CareFirst BlueChoice, Inc. collectively.

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